



Photo: Paolo Zambaldi, Hair: Ronald Reinholz

Return of Real Feminine Beauty



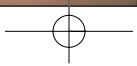
Photo: Vanessa Franklin, Hair: Ivan Barreda



Photo: Paolo Zambaldi, Hair: Darren Fowler



Photo: Andre Rau,
Hair: R. Lorenzoni





Jana Peringerová
Photo: Filip Knesl

Femininity is mixed from everything that appears on the fashion scene.

It is a mixture of a bit of the classic style of the 50s, the girl's spirit of the 60s and the big provocation of the 80s.

New sensitivity calls for harmony and a focus on the important things – the extraordinary beauty and sensuality of every woman.

A woman that is personified by the new collection 'Naked Colors' by L'Oréal Professionnel is sensitive, elegant and harmonically balanced with her own personality and the world that surrounds her. Differences between each woman's body, face, hair and accessories are removed – everything is a unique and harmonic unit. The main inspiration is the human body, its curves and tones of complexion. The colors come from nature – they are colors of minerals and precious stones. They evoke the freshness of the sea and water, rainbow-like shells and amber peals.

Hairstyle is not one of the details anymore! It results from the expression and personality of every woman. Hair tones naturally depend on the tone of the complexion and thus they emphasize its perfection. The color spectrum ranges from blond tones and shiny cold tones, through golden and copper to dark amber, ash and warm brown tones.

Makeup this season is dominated by cleanliness. The face has a porcelain look, it is white and innocent. Beauty rules in this refined and nearly colorless world. Lips have a tender, pearly tint. Dreamy eyes are highlighted by mascara. It is a time of natural beauty and noble faces in the style of Grace Kelly.

Certainly highlights are the hit of the season. They may be natural like after being in the sun or a fine combination of warm shades, including gold or silver tones. The tint should not be that

obvious – it must underline the look and strengthen your special charisma. In this way, hair and complexion harmonically blend.

The new season calls for a return to tenderness. It is very natural and lines are finer and softer. Fringe is very trendy because it is dense but airy at the same time. Hair is fabulous and healthy; waves bring volume and underline the shine in the eyes. The core of femininity radiates all its charm.

Dense fringes and slightly asymmetric lines highlight face shapes, and long locks disclose and point out the color of the eyes and skin.

The spring collection of cuts at Hair City lies in pure lines and light asymmetry. The collection is based on the French art of cutting. The art director of Hair City Christophe Scarfogliero thoroughly ensures that all Hair City hairdressers treat every

client as a unique personality – every detail must be adapted in harmony with the client's face lines as well as their life style. The real key lies in the ability to listen, advise and create a harmonic unit. A woman really feels charming only if her image corresponds with her personality and her inner world.

The collection is made to measure for a modern woman that longs to live a real life and capture its every moment.

I hope that this collection is made for you.

Have a nice spring!

Jana Peringerová,
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